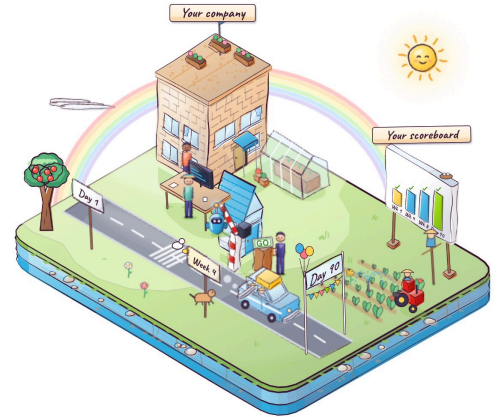


Choose the AI use case worth proving, with a path to AWS funding.

Every company has an AI demo; almost none have one moving the P&L. **The AI Opportunity Assessment Workshop** is half a day, free, on your own list of AI ideas. You leave knowing **which one survives contact with production.**



What the half day leaves you with

Your list

Every AI idea on the table.

- ✓ **The shadow AI** already running
- ✓ **Data readiness**, system access and owner
- ✓ **Spend** against your AWS commitment

Ranked

Scored on PUSH's five questions.

- ✓ **One POC scoped:** conversational, document, video or multimodal
- ✓ **A measure your CFO accepts:** today's baseline and the threshold to scale, before a line is built

You leave with

The one worth proving.

- ✓ **Every idea's verdict**, ranked
- ✓ **A one-page brief:** timeline, architecture, cost, and what later use cases reuse
- ✓ **A business case**, with the AWS programs that could fund it, taken to your AWS account team with you

Ours, the engineers who'd build it

Solutions architect Engineer

Yours, the people who own the idea

Sponsor Process owner Finance Data Security

How your list gets ranked

One company's list of AI ideas, put through PUSH's five questions in order.

Example

	Impact	Tech	Data	People	Cost	
Invoice matching	☐	☐	☐	☐	☐	Proceed
Contract review	☐	☐	☐	☐	☒	With conditions
Email replies	☐	☐	☐	☒	☐	With conditions
Demand forecast	☐	☐	☒	☐	☐	Don't
HR questions	☐	☒	☐	☐	☐	Don't
Website chatbot	☒	☐	☐	☐	☐	Don't

1
of 6 worth proving first

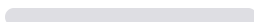
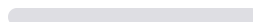
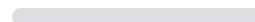
Honest about what should not be built.

If the data or the return isn't there, **the findings report says so before AWS money or yours is spent**, and nobody relitigates it every quarter. An idea with conditions gets what unblocks it and a date to look again.

The winner gets the simplest design that does the job. Example: invoice matching

Ruled out	Ruled out	Chosen	Not needed
~~One model call~~	~~Retrieval~~	A fixed workflow	An AI agent
Can't check the invoice against the order.	Finds the order, not your matching rules.	Code checks each line against the order; AI reads the invoice.	Only worth it where the path changes. Here it never does.
Owner Head of accounts payable	Done alone Posting matched invoices	Needs a person's yes Every mismatch, with why	

What it has done for clients

A U.S. software provider 80–90% of form-onboarding effort automated in validation, for government agencies and nonprofits, where onboarding took 6–7 months. Largely funded by AWS. Before  After 	The proofs of concept we scope 70% reach production: the use case the evidence supports, proved with the least capital at risk, in your account, identity and guardrails from day one Scoped  Live 	RYNO Under 2 weeks to production-ready, in a four-week proof of concept for AI call analysis; \$25,000 from AWS Planned  Ready 
CIO, a major UK news publisher "The report ... was stand out in terms of highlighting our key risks (many of which we weren't aware of)"	VP Product, an event discovery platform "... technical and product consulting on AI & automation initiatives"	CTO, a wildlife footage library "... their ability to move between technical execution and business-context problem-solving."

Book the AI Opportunity Assessment Workshop.

- ✓ **Half a day**, with the engineers who would build it
- ✓ **Free:** AWS funding typically covers it
- ✓ Bring **your list of AI ideas**, or the one idea
- ✓ **The one worth proving**, yours with us or without us
- ✓ **Next:** the same engineers build it, in your accounts



Scan to book
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or ask your AWS account team